

Supplemental Health Insurance for

BREAST CANCER

Hope & Help



Cancer Plays No Favorites

"My ob/gyn called with the results from my surgery, and her words changed my world."

"I am a 33 years old, new mom and a full time guidance counselor."



"I'll never forget when I asked my husband,

'Why us?'

and he replied, '

Why not us?'"

survivor, Elizabeth Cipolla

"When I found my lump, my initial reaction was that I didn't have time for all the doctor's appointments."

"Since I had recently stopped breastfeeding, it was probably a clogged duct and nothing to worry about."

*"There was a painful silence
and the words just tumbled out,
'You have breast cancer.' "*

*"I was in shock! I
couldn't believe it was
happening to me."*

"I made jokes."

*"There's absolutely nothing
'funny' about
having cancer."*

*"Depression had
replaced fear."*



survivor, Connie Pombo

*"I was 40 years old and our
boys were just nine and 14."*

"They needed a mother."

*"My husband planted our tree
of life – a new beginning."*

*"A beautiful pink dogwood
tree."*

"I felt a glimmer of hope."

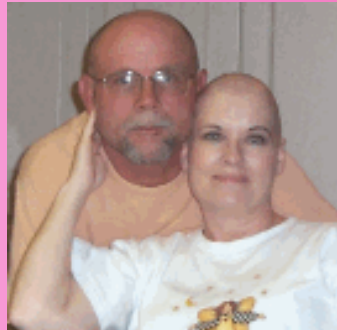
*"Breast cancer
allowed me an
opportunity to
carve out an
entirely new life
for myself
one of joy,
purpose
and passion."*

*"I discovered a lump in my right breast in June 2004."
"The mammogram didn't reveal anything suspicious."
"Nothing to worry about."*

"January 2005 I was officially diagnosed with breast cancer."



"I cried a lot."



"My hair fell out in clumps after the second of four chemotherapy treatments."

survivor, Brenda Wilson

"People say I'm an inspiration,"

"but I tell them that you do what you have to because life is a journey, and this is the path mine has taken."

Did you know...

that **one in eight women**
in the U.S. will develop breast
cancer in her lifetime?



Am I at Risk for Breast Cancer?

- I am a woman
- I am getting older

If you checked these boxes, you are at risk for breast cancer.

What Is Your Risk?

- Breast Cancer is the most common cancer among women in the U.S.
- 252,710 women are expected to be diagnosed with breast cancer this year, and 40,000 of those cases will be fatal
- There are over 3 million survivors of breast cancer today in the U.S.

What young men and women need to know.

You could get cancer:

- Even if you're young.
- Even if you don't smoke.
- Even if you have no family history of cancer.
- Even if you exercise, eat right and watch your weight.

No one knows what causes cancer.

No one knows how to prevent it.

What we do know is that if breast cancer is found and treated early, we have a better chance of surviving it.



Breast Cancer is a disease that
can be lived with and a disease
that can be beaten...

give yourself the financial support
needed to beat breast cancer, give
yourself a fighting chance.



How The Policy Can Help!

Individual Policy

- Breast Prosthesis and or Breast Reconstruction
- Radiation Therapy and Chemotherapy
- Transportation and Mileage Allowance
- Pays in addition to Medicare or any other insurance coverage you may have
- Guaranteed renewable for life

How The Policy Can Help!

Group Lump Sum Policy

- Replace lost income while off from work
- Health insurance deductibles or copays
- Household expenses/mortgage payments
- Alternative treatments / drugs
- Wigs, prosthesis and other essentials
- Traveling to receive treatments

Cancer only policy with
increased Benefits for treatment
of Breast Cancer.



Breast cancer can be devastating physically, psychologically and financially.

This insurance supplemental policy is able to help while donating a portion of every policy fee to support cancer research.



Can one person make a
difference?

Imagine if you could be part
of the difference...
part of the cure!



Inspired by
breast cancer survivor
Terri Mitchell



For more information, please contact:

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